

Chalk-It-Up! Sponsorship 2009

Dear Friend of Chalk-It-Up!:

The Chalk-It-Up! to Sacramento Board would like to invite you to participate in the 2009 Chalk-It-Up chalk art festival that will be held Labor Day Weekend- September 5th- 7th, 2009- at Fremont Park. Support from sponsors helps us provide funds for Sacramento area children's art and humanities programs, as well as scholarships and prizes for youth art shows. Over the past 18 years, CIU has helped fund 500 arts programs for youth in our community. We are hoping we can count on you this year to support Chalk-It-Up! and support youth in the arts in the Sacramento region.

Diamond Sponsorship (2 available).....\$5,000.00

Main or Children's Stage Name Opportunities and Banner Display
All Platinum Sponsorship Benefits w/ first billing (where applicable)
A Booth at the Festival (details to be determined by sponsor and CIU Board)

Platinum Sponsorship.....\$1000.00

Double Square With Sponsor Recognition
Recognition on 2009 Festival Poster (*deadline to be included on poster is July 21*)
Signed/Framed Festival Poster
Public Announcements of Sponsorship at the Festival
Sponsor Recognition on Chalk-It-Up! Website

Signature Sponsorship.....\$500.00

Double Square With Sponsor Recognition
Recognition on 2009 Festival Poster (*deadline to be included on poster is July 21*)
Public Announcements of Sponsorship at the Festival
Sponsor Recognition on Chalk-It-Up! Website

Major Sponsorship.....\$250.00

Double Square with Sponsor Recognition
You may provide artist or CIU will provide one for you

Square Sponsorship.....\$150.00

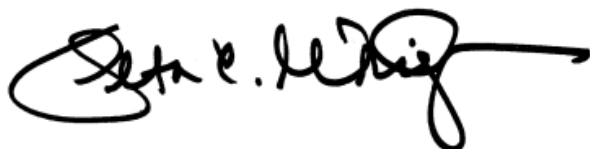
Single 5' by 5' Square with Sponsor Recognition
You may provide artist or CIU will provide one for you

Artist Bag Sponsorship Add On.....\$100.00

Add \$150 to any above sponsorship
Opportunity to add promotional piece (schedule, coupon, etc.) to artists' bags

Please fill out attached form to reserve your space(s) today! For questions, please contact the Chalk-It-Up! Board at (916) 484-5710 or chalkitupsacramento@gmail.com. Again, we thank you for your continued support.

Sincerely,



Leta Wrightsman
President, Chalk-It-Up! to Sacramento

Chalk-It-Up! to Sacramento
P.O. Box 162908
Sacramento, CA 95816-2908
www.chalkitup.org, 916-484-5710
chalkitupsacramento@gmail.com



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COMPANY (OR SPONSOR) : _____

(as it will appear on your artwork square(s))

CONTACT NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

PHONE: _____ CELL PHONE: _____

E-MAIL: _____

(this is how you will receive the link to your sponsored square(s) picture(s))

ARTIST (if applicable): _____

(if you are providing your own artist or team, please include their name and contact information)

PHONE: _____ CELL PHONE: _____

E-MAIL: _____

(this is how the artist will receive the link to his/her square(s) picture(s))

Artwork spaces and artists will be assigned on a first come, first served basis. If you would like a particular artist, contact us as soon as possible. Chalk it Up! cannot guarantee the content of any artist's composition and we encourage you to communicate personally with your artist.

I would like to sponsor Chalk-It-Up! at the following level:

_____ Diamond Sponsor: \$5,000 and above, CASH ONLY
_____ Platinum Sponsor: \$1,000 and above, CASH ONLY
_____ Signature Sponsorship: \$500 and above, CASH ONLY
_____ Major Sponsor: \$250 and above, Cash or In-Kind
_____ Square Sponsor: \$150 and above, Cash or In-Kind
_____ Promotional Bag Add-on: \$100, Cash or In-Kind
_____ I am unable to sponsor this year, please accept my donation of \$ _____
_____ **Total Amount**

In-kind contributions must be pre-approved by the Chalk-It-Up! to Sacramento Board. Please provide a description and value of donated goods and services on the in-kind donation commitment form.

Thank you for enriching children's art programs in Sacramento!

Please make checks payable to Chalk-It-Up! and send payment with this form to Chalk-It-Up!

For internal use only: Payment amount: _____ Method: _____



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_____ *Date:* _____

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